



City of Phoenix

To: General Obligation Bond Executive Committee **Date:** October 10, 2022
From: Devney Preuss, Chair, Arts & Culture Subcommittee
Subject: ARTS & CULTURE SUBCOMMITTEE RECOMMENDATIONS

The Executive Committee charged subcommittees with recommending a rank-ordered list of priorities, including funding levels, for the GO Bond program. The Executive Committee emphasized there is greater need than bond capacity and further instructed subcommittees to only recommend projects that cannot reasonably be deferred to a future bond program.

The Arts & Culture Subcommittee held four hybrid meetings on August 12, August 26, September 16, and September 30, 2022. The Subcommittee was provided detailed information about the prioritized capital needs identified by City staff, which totaled \$56.1 million.

The general public and stakeholders submitted oral and written comments on their priorities, which were considered by the Subcommittee in formulating its recommendations.

After considering the Executive Committee's instructions, information provided by staff, and comments from the public, the Subcommittee identified \$64.2 million in projects for Executive Committee consideration. A rank-ordered list of projects and recommended funding amounts is attached.

I will present at a future Executive Committee meeting the recommendations of the Subcommittee. Vice Chair Teniqua Broughton will attend Executive Committee meetings in my absence as needed.

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program

Subcommittee Recommendations to Executive Committee

Rank	Project Name	Total Cost	Other Funds	GO Bond Funds	Ongoing Cost
1	Latino Cultural Center Location: 1202 North 3rd Street (North Building at Hance Park) District: 7	21,729,054	0	21,729,054	512,216
2	Valley Youth Theatre - Permanent Home Project Location: 525 North 1st Street District: 7	14,089,510	0	14,089,510	271,040
3	Children's Museum of Phoenix Expansion Location: 215 North 7th Street District: 8	5,399,584	0	5,399,584	105,230
4	Phoenix Center for the Arts Theater Improvements Location: 1202 North 3rd Street District: 7	1,200,000	0	1,200,000	0
5	Phoenix Theatre Company ADA Accesssibility Location: 1825 North Central Avenue District: 4	7,802,487	2,002,487	5,800,000	0
6	Arizona Jewish Historical Society Renovation & Expansion Project Location: 122 East Culver Street District: 7	2,020,000	0	2,020,000	0
7	Symphony Hall Theatrical Venue Improvements Location: 75 North 2nd Street District: 7	8,663,232	3,000,000	5,663,232	0
8	Herberger Theater Center - Theatrical Improvements Location: 222 East Monroe Street District: 7	5,291,084	2,000,000	3,291,084	0
9	Cultural Facilities Critical Equipment Replacements Location: Various District: Citywide	5,000,000	0	5,000,000	0
Arts & Culture Recommended Total		71,194,951	7,002,487	64,192,464	888,486

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Latino Cultural Center

Rank: 1

1202 North 3rd Street (North Building at Hance Park) (District: 7)

TOTAL PROJECT COST
\$21,729,054

OTHER FUNDING
\$0

GO BOND FUNDING
\$21,729,054

SCOPE

Design and construct a world-class Latino Cultural Center in accordance with the Latino Center Ad Hoc Committee recommendations that were approved by City Council in September 2020. The funding level anticipates that a 22,000 square foot center would be located at the North Building at Hance Park.

BENEFIT

The Latino Cultural Center will be a premier center that celebrates the diversity, legacies, and influences of Latino culture in America's Southwest region. The center will be inclusive, welcoming, participatory, and accessible to all residents of Phoenix and beyond. It will provide programs and activities focusing on education for all ages in arts, culture, and critical issues to the Latino community. The cultural center will be adaptive and responsive to a wide range of representation and needs for optimal participation and experience. Finally, the center will be an administrative and artistic conduit for the existing Latino arts and culture community and programming defined by partnerships and collaboration.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	1,718,400	0	0	0	0	1,718,400
CONSTRUCTION / DEMO	0	17,487,000	0	0	0	17,487,000
EQUIPMENT	0	2,331,600	0	0	0	2,331,600
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						192,054
TOTAL PROJECT COST	1,718,400	19,818,600	0	0	0	21,729,054

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	376,696
CONTRACTUALS	135,520
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	512,216

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Valley Youth Theatre - Permanent Home Project

Rank: 2

525 North 1st Street (District: 7)

TOTAL PROJECT COST

\$14,089,510

OTHER FUNDING

\$0

GO BOND FUNDING

\$14,089,510

SCOPE

Secure land, design and construct a new Valley Youth Center for the Arts to provide a permanent home for the Valley Youth Theatre. The Center includes a 300-seat feature theatre plus a 99-seat studio theatre for smaller productions. Also included are office and meeting space, rehearsal/workshop space, dance studios, galleries and space for set, costumes, prop shops and storage.

BENEFIT

The current home of The Valley Youth Theatre was acquired by ASU through an agreement with the City and is slated to be incorporated in the ASU Downtown Campus, displacing The Valley Youth Theatre. The new Valley Youth Center for the Arts will provide a permanent home for The Valley Youth Theatre while allowing for significant expansion of youth arts programs and events in Phoenix.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	435,234	0	0	0	0	435,234
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	3,046,638	0	0	0	0	3,046,638
CONSTRUCTION / DEMO	0	4,429,084	4,520,644	0	0	8,949,728
EQUIPMENT	0	0	1,537,946	0	0	1,537,946
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						119,964
TOTAL PROJECT COST	3,481,872	4,429,084	6,058,590	0	0	14,089,510

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	271,040
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	271,040

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Children's Museum of Phoenix Expansion

Rank: 3

215 North 7th Street (District: 8)

TOTAL PROJECT COST

\$5,399,584

OTHER FUNDING

\$0

GO BOND FUNDING

\$5,399,584

SCOPE

Renovate and upgrade all unfinished spaces in the historic Monroe School building, including 17,621 square feet of public space for exhibits and programs, and 9,922 square feet of under-finished service support space, to make the entire building usable and bring it up to current building codes. Work needed includes abatement, demolition, structural, mechanical/HVAC, plumbing, electrical, flooring, drywall, finishes, windows/doors and ADA compliance. Two rooms require major structural improvements, 8 rooms do not have certificates-of-occupancy, 5 rooms have no air conditioning, 8+ areas need lead abatement, and all 11 unfinished rooms need drywall, electrical upgrades and lighting.

BENEFIT

The renovation will increase public space by over 1/3, increasing annual capacity by 150,000+ visitors. The Children's Museum will increase the number and variety of exhibits and programs they offer, which will directly impact young children and families who have suffered social, emotional, and developmental learning losses because of COVID. There will be increased access to the Museum by community partners, schools, and other social impact organizations; and the Children's Museum will be able to move forward with its plans to develop an early childhood educator training institute - increasing the number of high-quality childcare providers in the city. Additional revenue generation will benefit the Children's Museum's financial resiliency.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	103,320	0	0	0	0	103,320
CONSTRUCTION / DEMO	0	3,937,049	1,000,000	0	0	4,937,049
EQUIPMENT	0	0	308,811	0	0	308,811
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						50,404
TOTAL PROJECT COST	103,320	3,937,049	1,308,811	0	0	5,399,584

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	105,230
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	105,230

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Phoenix Center for the Arts Theater Improvements

Rank: 4

1202 North 3rd Street (District: 7)

TOTAL PROJECT COST

\$1,200,000

OTHER FUNDING

\$0

GO BOND FUNDING

\$1,200,000

SCOPE

Replace/upgrade theatrical lighting, audio systems, seating, rigging, and the outdoor marquee at the Phoenix Center for the Arts Third Street Theater. The facility hosts over 150 performances a year from resident companies and rentals.

BENEFIT

The Phoenix Center for the Arts Third Street Theater facility will be brought up to current industry standards to better serve the needs of the community, including artists, performers, students, patrons, and residents. Repairs are not possible as replacement parts are no longer manufactured. As a result, the non-profits, youth theater, choral, and dance groups that utilize this performance space are forced to work around dark spots on the stage, or opt for a venue with newer technology. Failure to fund this project may result in cancellation of services, programs and theatrical events.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	0	0	0	0	0	0
CONSTRUCTION / DEMO	0	0	0	0	0	0
EQUIPMENT	1,200,000	0	0	0	0	1,200,000
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						0
TOTAL PROJECT COST	1,200,000	0	0	0	0	1,200,000

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Phoenix Theatre Company ADA Accessability

Rank: 5

1825 North Central Avenue (District: 4)

TOTAL PROJECT COST
\$7,802,487

OTHER FUNDING
\$2,002,487

GO BOND FUNDING
\$5,800,000

SCOPE

Construct a 3-floor, approximately 13,000 square-foot building on land at the southwest corner of Alvarado Road and Coronado Road, adjacent to the Phoenix Theater Company's existing facility. The building would address urgent accessibility issues, offering ADA accessible office, classroom/studio and rehearsal spaces. These improvements would accompany separate improvements planned by the Phoenix Theater Company to expand the Hormel Theater from 250 to 500 seats and increase its technical capabilities. Bond funding would be supplemented by \$2 million in cost share from the Phoenix Theater Company.

BENEFIT

The Phoenix Theatre Company's main rehearsal hall and dance studio are located on the second floor of its administrative section. They are not ADA accessible and cannot be retrofitted due to the physical constraints of the two stairwells that provide entry. There are no other accessible spaces on the campus that approximate the layout of the Mainstage. The Phoenix Theater Company cannot hire actors, directors, musicians, stage management and other artists with mobility issues. The second floor also contains the administrative conference room and a third of the administrative offices, which are similarly inaccessible to staff with mobility issues. Ground floor administrative offices are additionally difficult to access, requiring a staff member who uses a wheelchair to pull himself hand-over-hand up a ramp that is not ADA compliant. The proposed new building would provide ADA accessible rehearsal, office and classroom/studio spaces, remediating these significant ADA deficiencies.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	1,640,736	0	0	0	0	1,640,736
CONSTRUCTION / DEMO	4,101,839	0	0	0	0	4,101,839
EQUIPMENT	2,002,487	0	0	0	0	2,002,487
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						57,425
TOTAL PROJECT COST	7,745,062	0	0	0	0	7,802,487

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
Phoenix Theater Company	2,002,487	0	0	0	0	2,002,487

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Arizona Jewish Historical Society Renovation & Expansion Project

Rank: 6

122 East Culver Street (District: 7)

TOTAL PROJECT COST
\$2,020,000

OTHER FUNDING
\$0

GO BOND FUNDING
\$2,020,000

SCOPE

Update and expand the Cutler Plotkin Jewish Heritage Center to include a 17,000 square foot addition, a state-of-the-art Holocaust Education Center, the Robert Stutz We Remember art collection, a special exhibit gallery, classrooms and event space. The upgrades includes new displays, technology, and lighting. The new design will update the existing building while preserving the historical integrity.

BENEFIT

Phoenix is the largest U.S. City that does not have a Holocaust museum. This center will provide students, teachers and the community an opportunity to see, hear and learn the history and lessons of the Holocaust and its global relevancy.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	0	0	0	0	0	0
CONSTRUCTION / DEMO	0	0	0	2,000,000	0	2,000,000
EQUIPMENT	0	0	0	0	0	0
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						20,000
TOTAL PROJECT COST	0	0	0	2,000,000	0	2,020,000

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0

ARTS & CULTURE SUBCOMMITTEE
2023 GO Bond Program
Subcommittee Recommendations to Executive Committee
Project Detail

Symphony Hall Theatrical Venue Improvements

Rank: 7

75 North 2nd Street (District: 7)

TOTAL PROJECT COST
\$8,663,232

OTHER FUNDING
\$3,000,000

GO BOND FUNDING
\$5,663,232

SCOPE

Improve the acoustical and audiovisual experience for both patrons and performers at Symphony Hall in downtown Phoenix.

BENEFIT

Patron and performer visual and sound quality will be enhanced by improved acoustical conditions, upgraded audiovisual equipment, and new lobby video walls. With these project improvements, Symphony Hall will maintain the industry standards as a top tier performing arts venue offering of high-quality cultural performances.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	2,199,552	0	0	0	0	2,199,552
CONSTRUCTION / DEMO	0	3,649,420	0	0	0	3,649,420
EQUIPMENT	0	0	2,758,188	0	0	2,758,188
MOVE-IN EXPENSES	0	0	0	0	0	0

<i>PERCENT FOR ART</i>						56,072
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TOTAL PROJECT COST	2,199,552	3,649,420	2,758,188	0	0	8,663,232
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OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
Convention Center Revenues	0	241,812	2,758,188	0	0	3,000,000

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Herberger Theater Center - Theatrical Improvements

Rank: 8

222 East Monroe Street (District: 7)

TOTAL PROJECT COST

\$5,291,084

OTHER FUNDING

\$2,000,000

GO BOND FUNDING

\$3,291,084

SCOPE

Replace theatrical lighting equipment, audio system, and the assistive listening system at the Herberger Theater Center.

BENEFIT

Patron and performer visual and sound quality will be enhanced by new lighting equipment, audio system, and assistive listening system. New equipment will improve reliability and avoid service disruptions caused from equipment failure and difficulty finding replacement parts for obsolete equipment. This project will allow the Herberger Theater Center to continue bringing first-rate performances to downtown Phoenix.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	0	1,480,566	0	0	0	1,480,566
CONSTRUCTION / DEMO	0	0	3,777,933	0	0	3,777,933
EQUIPMENT	0	0	0	0	0	0
MOVE-IN EXPENSES	0	0	0	0	0	0

PERCENT FOR ART						32,585
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TOTAL PROJECT COST	0	1,480,566	3,777,933	0	0	5,291,084
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OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
Convention Center Revenues	0	0	2,000,000	0	0	2,000,000

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0

ARTS & CULTURE SUBCOMMITTEE

2023 GO Bond Program Subcommittee Recommendations to Executive Committee Project Detail

Cultural Facilities Critical Equipment Replacements

Rank: 9

Various (District: Citywide)

TOTAL PROJECT COST	OTHER FUNDING	GO BOND FUNDING
\$5,000,000	\$0	\$5,000,000

SCOPE

Extend the functional life of City-owned cultural facilities by replacing critical equipment and plumbing/mechanical systems, performing maintenance on necessary structural elements (e.g. parking lots and roofing), and completing cosmetics updates where needed.

BENEFIT

Ensure long-term service continuity of the City's cultural centers and facilities, and prevent conditions from becoming unsafe to the public and staff as a result from continued deferred maintenance. Failure to properly maintain infrastructure and replace aging equipment can lead to disruptive facility shutdowns, cause irreparable damage, and lead to costly repairs.

COST ELEMENTS	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
STUDY	0	0	0	0	0	0
REAL PROPERTY	0	0	0	0	0	0
DESIGN / ENGINEERING	0	0	0	0	0	0
CONSTRUCTION / DEMO	0	0	0	0	0	0
EQUIPMENT	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	5,000,000
MOVE-IN EXPENSES	0	0	0	0	0	0
PERCENT FOR ART						0
TOTAL PROJECT COST	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	5,000,000

OTHER FUNDING	2024-25	2025-26	2026-27	2027-28	2028-29	5-YR TOTAL
N/A	0	0	0	0	0	0

ON-GOING EXPENSES	ANNUAL COST
STAFF	0
CONTRACTUALS	0
COMMODITIES	0
INTERDEPARTMENTAL	0
ON-GOING CAPITAL	0
TOTAL OPERATING	0